CAMERON A. FOSTER

UX Product Designer | Creative Director

Senior level creative with 11 years of experience in product design for web, mobile, tv and design systems.

VIEW PORTFOLIO

✉ cammie743@gmail.com

🖼 cameroncreates.com

📱 (512) 969-0569

📍 dallas, texas

LATEST EXPERIENCE

Citibank

Design System Managing Director
Oct 2022 - Present

Creative Director
Feb 2021 - Oct 2022
- Lead a cross-discipline team of UI/UX designers, research strategists, prototypers, and program managers to conceptualize, design, and deliver innovative digital experiences for customer services and money movement journeys.

IQVIA

Design Manager
Oct 2020 - Feb 2021
- Managed a team of ten employees, including Strategists, UX, and UI designers.
- Created and launched a Passion Project initiative adopted by 30~ designers.

Creative Lead
Oct 2020 - Feb 2021
- Design direction of a product suite encompassing 7 products, and was awarded a $1.5 million redesign contract.
- Lead design across 7 product engagements including 12 designers, 18 development squads, and 26 stakeholders.

UI Lead Designer
Dec 2018 - Oct 2020
- Established the first IQVIA design system using React, Salesforce, and HTML libraries.
- Confluence documentation templates for product engagements.

The Creative Group
Jan 2016 - Dec 2018

UI Product Designer | IQVIA
- Designed and launched the first application using the design system.

UX Lead Product Designer | Verizon
- Documented user journeys, user flow wireframes, and oversaw conceptual designs communicating detailed interaction behaviors for UI and UX projects.
- Art direction and QA on the Verizon Fios TV redesign project.

UX/UI Designer | SiriusXM
- Leveraged user research insights to improve user flows via wireframes and interactive prototypes for the the Mobile Online Account Center redesign project.

Data Visualization Designer | CEB Global
- Made complex data relevant for a general audience by designing engaging visuals, including charts, graphics, infographics, and dashboards.

SOCIALIZE

linkedin.com/in/cammie743
facebook.com/cammie743
instagram.com/cammie743

SKILLS

Platform
Web, Mobile, Tv

Design
Sketch, Figma, Adobe Photoshop, Adobe Illustrator

Prototype
Adobe XD, Axure, InVision, UXPin

Code
HTML, CSS

EDUCATION

Bachelor of Fine Arts | UALR
2009 - 2013
- Major: Graphic & Web Design
- Minor: Digital Graphics

Associate of Liberal Arts | ASUB
2006 - 2008
- Major: Fine Arts
- Minor: Psychology